

THE Y. WE ARE BETTER TOGETHER

2017 ANNUAL REPORT YMCA OF METROPOLITAN WASHINGTON



2

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

> A GIFT OF ROTARY CLUB OF WASHINGTON, D.C.



The Rotary Foundation of Washington, D.C. visited YMCA Camp Letts to celebrate their generous donation to our camp. Thanks to their donation of \$20,000, Camp Letts was able to renovate the exterior of the Quartermaster 2 cabin. This renovation helps to ensure a safe and welcoming environment for Y campers and guests for many years to come.

A GIFT OF THE ROTARY OLUB OF WASHINGTON, D.

TABLE OF CONTENTS

LETTER FROM THE BOARD CHAIR	5
YOUTH DEVELOPMENT	8
HEALTHY LIVING	10
SOCIAL RESPONSIBILITY	16
COMMUNITY IMPACT	18
OPERATING FINANCIAL REPORT	20
DONOR RECOGNITION	22
LEADERSHIP LOCATIONS	26



A LETTER FROM THE CHAIRMAN & CEO

What makes the Y special is that we represent the diverse and rich communities in Maryland, Washington, D.C. and Virginia. Without our members, volunteers, donors, and board of directors, we would not be the YMCA of Metropolitan Washington that has evolved into a community staple over the years, and that we

Just like the game Jenga[®], each building block is a composition of what makes our communities grow and thrive. If one piece is removed, the entire structure falls down, which impacts the children and families in our communities. The Y is a driving force in closing the gaps between race, gender and equality. The Y continues to be a galvanizing force that brings people of

For over 165+ years, the Y has had the privilege of working as a tight knit team with community leaders and people of great influence. As a

result, we witnessed first-hand how the Y makes a difference in the lives of individuals and communities beyond the physical structures of each branch. The programs and initiatives the Y focuses on are the core pillars: Youth Development, Healthy Living and Social Responsibility. These values serve as the catalyst to individuals of all ages and demographics, creating intertwining pathways to a brighter future. Y. We Are Better Together - because of all of you who have dedicated their time and efforts to ensure the Y successfully achieves our mission.

A great example of the Y's programs that have flourished as a direct result of your teamwork, is Youth Development. Offered in conjunction with our partners, this program has been lifechanging. Its success is only possible with partners whom we value, are thankful for, and whom like us, believe the values and skills learned early on are vital building blocks for life. And, with so many demands on today's families, as well as the increased focus on early brain development, it's important for our communities to receive all the support they can get to effectively nurture the potential of our youth.

I think we all have a child in mind who could benefit from the Y's Youth Development programs. The Y nurtures the full potential of every child and teen by supporting his or her unique youth developmental journey through holistic programming. From cradle to career, the Y provides all youth with the tools and resources they need to succeed in life.

In 2017, the Y worked tirelessly with our partners to improve and enrich the lives of our members and our communities. We made great strides because we did not work alone, demonstrating that we are the **Y. We Are Better Together**.

Angie Reeze-Hawkins

Angie Reese-Hawkins President & CFO

Fitzroy Bmith

Fitzrov Smith Chair, Board of Directors

SUCCESS IS NOT FINAL, FAILURE IS NOT FATAL:

IT IS THE COURAGE TO CONTINUE THAT COUNTS.

- Winston Churchill



YOUTH DEVELOPMENT

The Y is the country's largest provider of youth programming, and operates the highestquality youth programs possible. The Y seeks to provide programs that support and strengthen families; and nurtures the healthy, successful growth and development of each child involved.

The Y's Physical, Healthy and Driven (PHD), Thingamajig Invention Convention, Bell Powers Scholars, Summer Day and Resident Camp and Early Learning programs help to support a child's cognitive development and analytical skills while fueling their creativity and natural curiosity about exploring the world around them.

EVERY CHILD DESERVES **TO REACH** THEIR FULLEST **POTENTIAL**





23,016

21,116

children explored new interests, discovered new passions and learned core values in our *day*

Camps. (This number does not include Resident Camp.)

children created priceless summer memories at our 219-acre resident camp.



TOTAL CAMPERS participated in the Y's day and residential summer camps.



children from 6 weeks to 15 years of age were enrolled in our curriculum-based child care programs.

37,780

children participated in our nationally renowned youth wellness program, PHD (Physical, Healthy, and Driven). PHD combats childhood obesity and inactivity using assessments, exercise, nutrition, education, and family involvement.

4,244

children explored the fields of science and technology, and learned the importance of protecting the environment at our Annual YMCA Thingamajig Invention Convention. The first year there were 138 children from 3 camps. In 2017 there was incredible support with 493 volunteers present to help with the day of learning and exploration. There were 571 inventions.



HEALTHY LIVING

Healthy living is more than simple daily habits; it's a lifestyle. What does it take to lead a healthy life? Taking steps toward healthy living can help reduce your risk of heart disease, cancer, and other diseases. Being the healthiest you can possibly be means eating a variety of healthy foods, being physically active and understanding the nutrients you need to protect your body.

Whether you're trying to eat a well-balanced diet or live a happier life, the Y works with its communities to reduce hunger and promote healthy lifestyles. Our anti-hunger and diabetes prevention programs build lasting, positive changes in overall health and eating habits of our members and their families that last a lifetime and can be passed down through generations.

HEALTHY LIVING IS MORE THAN SIMPLE DAILY HABITS... IT'S A LIFESTYLE.



NATS COOKING PROGRAM

Our partnership with the Nationals Youth Baseball Academy and 4P Foods aims to increase health outcomes and food access to Ward 7 and 8 residents, improve economic stability of small Mid-Atlantic farmers, and build a community around healthy eating. We have created a participantdesigned program that incorporates successive, evidencebased cooking classes, monthly community dinners, and produce distribution.



\$275,000

Aetna generously chose to work together with the Y to ensure that we could serve our communities by providing \$275,000 in funding.

2,200

We distributed over 2,200 pounds of healthy produce in Washington, D.C. Wards 7 and 8 to promote healthy eating and support nutrition equity.

More than 250,000 men, women, and children in Washington, D.C., Maryland, and Virginia were touched by the Y's programs and services.

The Y provided over

171,258

60,223

children, adults, and seniors pursued a healthy lifestyle in our six local health and wellbeing centers with Y membership







children across the DMV to help support growth and development.



children, teens, adults, and seniors participated in programs and classes at the Y that helped them build strong spirits, minds, and bodies.



adults and children participated in aquatics classes or camp at the Y.

56,545

group exercise experiences were provided, which supported healthy living, building strong internal communities, and creating lifelong friendships.



1,875

youth and their families participated in our 2017 Healthy Kids Day, and was supported by 181 volunteers. We added a community service component to allow us to deepen connections, provide value added services, and support our neighbors.

171,258

The Y provided 171,258 meals for 4,011 children across the DMV to help support growth and development. Distributed over 2,200 pounds of healthy produce.



HEALTHY LIFESTYLES ARE DIFFICULT TO MAINTAIN WITHOUT A SUPPORTIVE ENVIRONMENT.

Through our partnership with 405 Yoga, the Y continues to broaden our reach, our brand, and capacity by maximizing offerings and attendance through Yoga Teacher Trainings at several Y branch locations. The Y and 405 YOGA host a vibrant, lively and happy yoga community. Yoga Teacher Training has also allowed both organizations to deliver some of the best teachers in the Washington, D.C. Metropolitan area, who are committed to teaching classic yoga principles and alignment in a manner that is accessible, challenging and fun.

THE Y EQUIPS COMMUNITIES WITH THE NEEDED TOOLS TO START WORKING TOWARDS BUILDING A HEALTHIER LIFESTYLE.

SOCIAL RESPONSIBILITY

We know that we are Y. Better Together when we see communities in surrounding neighborhoods we work with flourish as a direct result of our programs, services, and hands on work. **Social responsibility** is an ethical framework that suggests that an entity, be it an organization or individual, has an obligation to act for the benefit of society at large. The Y is dedicated to improving and enriching the lives of our members and those in our surrounding communities. We are also committed to inspiring a spirt of working as a team and being...**Y. We Are Better Together**.

TOGETHER WE MAKE A DIFFERENCE

\$2,518,840.23 18,994 \$1,018,783.68 3,687

\$711,956.49

\$752,484.87

43.58%

was provided in scholarships and subsidies to local children and families who turned to the Y for help.

children and adults were able to participate in lifeenriching programs and services they otherwise could not afford because of our scholarship program.

was provided in scholarships to local families to help cover the cost of curriculum-based childcare at the Y.

adults and children were served by the YMCA's social services branch, YMCA Youth and Family Services (YFS). YFS services include counseling, mentoring, and early intervention for some of our regions neediest families. All services are offered free of charge.

1,498 individuals and families received \$711,956.49 in membership scholarships, affording them the opportunity to achieve a healthy lifestyle

5,921 children received \$752,484.87 in scholarships, allowing them to have priceless summer fun, growth opportunities and memories at our resident camp and day camps.

of the resident campers at YMCA Camp Letts received scholarships to help cover the cost of camp.

COMMUNITY IMPACT

OUR MISSION IN ACTION

With 58,798 members, 38,329 volunteers and numerous partners throughout the community, we are able to make great things happen at the YMCA of Metropolitan Washington.

Youth Development, Healthy Living, and Social Responsibility.

WHEN WE WORK TOGETHER TO INVEST IN OUR KIDS, HEALTH AND NEIGHBORS, WONDERFUL THINGS HAPPEN IN AND AROUND OUR COMMUNITY.

REVENUE

Revenue and Support

Program Fees Grants Contributions

Other

EXPENSES

- Program Se Wellr Yout Comr Day (Resid Group
- Supporting Fundraising

BY THE NUMBERS

2017 THE Y. WE ARE BETTER TOGETHER

0.393

+2205278

Membership Dues

Net Income Investment

\$51,999,306 Total

\$19,216,049 \$24,820,167 \$4,420,194 \$2,212,145 \$1,284,835 \$45,916

rvices	\$44,65
ess Services	\$19,654
Development	\$15,936
unity & Social Services	\$3,713,
amp Programs	\$2,774,
ent Camp Programs	\$2, 358,
Social Rehabilitation	\$220,9

Services	

Management & General

57,585 Total 4,406 6,630 284 880. ,223

\$7,175,654 Total

\$6,336,941

\$838,713

CONSOLIDATED **STATEMENT OF ACTIVITIES**

Assets	\$85,715,799
Liabilities	\$39,129,286
Net Assets	\$46,586,513

OUR DONORS HELPING US TO BE BETTER TOGETHER

CORPORATION & FOUNDATION DONORS LIST

Over \$100,000

Kiwanis Foundation of Bethesda YMCA of the USA

\$50.001 to \$100.000

Bank of America Our Family Foundation (Giant)

\$20.000 to \$50.000

Helping Children Grow Loudoun Education Foundation INC My Office Products Northrop Grumman Perfect Sense TNS Charitable Fund

\$5.001 to \$20.000

ABC Events Active Network, LLC Annapolis Subaru **Arlington Community Foundation** Chipotle Mexican Grill Est. of Mary Elizabeth Hileman

Eventbrite, Inc. Harris Teeter. Inc. I AM ATHLETE, LLC Ivakota Association – IMA Mrs. May Liang Nauticon Imaging Systems SunTrust Foundation WalMart Foundation Washington Forrest Foundation Washington Gas Wells Fargo Foundation YMCA Loudoun County YMCA Youth Fund Advisory Committee

\$1.001 to \$5.000

American Heart Association America's Charities AmeriHealth Caritas Services LLC Anthony & Sylvan Pools Ashley Furniture Aspenhome and Aspen Furniture Ayrlawn Donations Bank of Clarke County

Baroody Camps **BCC Donations Belfort Furniture** Bernhardt Furniture Company Blue Cross BLue Shield **Boston Properties Broad Street** Capital One CFC of the National Capital Area Columbus Club of Arlington Comcast Spotlight **Community Foundation for Loudoun** Community Insurance Services Cornerstones CSG Urban Partners, LLC Early, Cassidy, & Schilling Federal Aviation Administration Greenbrier Media, LLC Griffin-Owens & Associates **GRO** Development, LLC Heritage Home Group IMPAO International **INOVA** Health System

Ivv Vine Charities Jackson Furniture Jackson Lewis P.C. John Marshall Bank Jules And Associates. Inc. Kohl's La-Z-Boy Casegoods Legacy Classic Furniture Lexington Home Brands Lifelong Learning Machine-M3.LLC Main Street Bank McGuireWoods LLP Middleburg Bank Mitchell-Richards Family Fund Montgomery Community College Montgomery Printing Solutions, LLC Nancy Peery Marriott Foundation, Inc. Northrop Grumman Nova 94 Feet INC Oakmont Citizens Committee Pepco Holdings, Inc. Perkins + Will

Precision Environmental Ser Inc. Sanctuary of Praise. Inc. Sinclair Broadcast Group, Inc. SpeedPro Imaging St. Mary's Episcopal Church Stewart Zemil Stone Tower Winery Surva Carpet INC The Brick Companies The Community Foundation of NCR The Kiwanis Foundation of Arlington The Purnell Group Twin Springs Fruit Farm United Way Of The National Capital US Chamber of Commerce Vaughan-Bassett Venable Foundation, Inc. Walmart Technology Reston Washington Suburban Sanitary Comm Woodmont Program Center

\$500 to \$1.000

Advanced Project Management, Inc.

Alexandria YMCA Allstate Foundation Antiok Holdings Inc. ART Home Furnishings Avalon Settlements Baily Tea USA Inc. BDI Booz, Allen & Hamilton Bullis School **Capital Impact Partners** Car Clinic Virginia Clark Construction Group, LLC Craftmaster Furniture Inc. Cresent Fine Furniture Crown Mark INC Fidelity Charitable Gift Fund Furniture Dealer **Fusion Furniture** Girl Scout Troop #0519 Gray Kirk Vansant Advertising, Inc. Green Touch Builders Heymann Realty

High Sierra Pools, Inc.

Hooker Furniture Company Hospice Caring, Inc. Industry Drive Intercon Johnson & Johnson K & C Framing Inc Law Office of Adele L. Abrams PC Little & Associates Architects, Inc. M & T Bank, NA Maryland's Athletic House Max and Ruth Oltarsh Foundation. Inc. Munoz Handyman Services, LLC One Way Limo Patient First Redan **Reston Association** Ryan & Wetmore, PC Schneider Enterprice Resource LLC Scott Team International Sevila, Saunders, Huddleston & White PC Silver Spring-Kensington Rotary Club St. Theresa Church Superior Auto Body

Symmetrical Solutions Synchrony Financial TEFCU The Charles Delmar Foundation The Children's House The Comcast Foundation The Goddard School of Columbia, MD **Top Flight Corvette Club** Toth Financial United Way of C.M. Anon Donors United Way of Central Maryland Universal Furniture Vanguard Furniture Verizon Foundation Veterans of Foreign Wars Auxiliary Whole Foods Market WTOP YMCA Silver Spring Golf Event Zoom Data

OUR DONORS HELPING US TO BE BETTER TOGETHER

INDIVIDUAL DONORS LIST

\$20,001 to \$50,000

Rama Kapur

\$5,001 to \$20,000

Charles Filson Hugh E. Taylor Kim L. Bailey-Middleton Ruth Ann Gieser

\$1,001 to \$5,000

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\$500 to \$1,000

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Kristin Langlykke Lauren Dockendorff Laurence Nurse Lee A. Kimball Major F. Riddick Margaret E. Jordan Mark W. McNutt Melanie Bailev Michael Evans Michelle Hallerdin Michelle Lauzon **Michelle Wims** Mike Brower Mike Haji Miyuki Yoshikami Nancy Olson Norma Hutcheson Peter F. Grazzini Jr. Philip S. Hunter Phillipa Taylor Randolph R. Schools Rebecca Gardner Rebecca Ray **Reynard Eaglin** Richard E. Shropshire

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Vice Chair

President & CEO

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EXECUTIVE OFFICERS

Angie Reese-Hawkins Pamela Curran **Janice Williams Stacey Leoniak** Leigh Taylor-Kron

President & CEO Chief Operating Officer Senior Vice President, Program Development Senior Vice President, Human Resources Chief Financial Officer

WASHINGTON, D.C.

- Services Office 1112 16th Street. NW Suite 240
- Child Development Center at Goodwill 1776 G Street. NW

YMCA Anthony Bowen 1325 W Street, NW

YMCA Calomiris Program Center 1906 Allison Street, NE Washington, D.C. 20018

YMCA Capital View Program Center 2118 Ridgecrest Court Washington, D.C. 20020

The YMCA at The Children's House U.S. Department of Housing and Urban Development 4517th Street. SW Washington, D.C. 20410

LOCATIONS

YMCA of Metropolitan Washington Association

Washington, D.C. 20036

Washington, D.C. 20006

Washington, D.C. 20009

VIRGINIA

YMCA Alexandria 420 East Monroe Avenue Alexandria, VA 22301

YMCA Arlington 3422 North 13th Street Arlington, VA 22201

YMCA Arlington Tennis & Squash Center 3400 North 13th Street Arlington, VA 22201

YMCA Fairfax County Reston 12196 Sunset Hills Road Reston, VA 20190

YMCA Loudoun County Youth Development Center 624 West Church Road Sterling, VA 20164

YMCA Woodmont **Gymnastics** Center 2422 Fillmore Street Arlington, VA 22207

MARYLAND

YMCA Ayrlawn Program Center 5650 Oakmont Avenue Bethesda, MD 20817

YMCA Bethesda-Chevy Chase 9401 Old Georgetown Road Bethesda, MD 20814

YMCA Bowie Program Center At Trinity Lutheran Church 6600 Laurel Bowie Road Bowie, MD 20715

YMCA Camp Letts 4009 Camp Letts Road Edgewater, MD 21037

YMCA Silver Spring 9800 Hastings Drive Silver Spring, MD 20901

YMCA Youth & Family Services Administrative Office 9601 Colesville Road Silver Spring, MD 20901



THE Y. WE ARE BETTER TOGETHER

OUR MISSION

To foster the spiritual, mental and physical development of individuals, families and communities according to the ideals of inclusiveness, equality and mutual respect for all.

OUR CAUSE

We know that lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow, and thrive.

OUR FOCUS

The YMCA of Metropolitan Washington is an inclusive organization. We define "inclusion" as the deliberate and conscientious effort to be knowledgeable about differences, supportive of others, and active in changing structures that are oppressive to various groups. We understand that everyone brings valuable skills and abilities to the YMCA. Every day, we strive to embody in action the "for all" part of our YMCA mission statement.

YMCA of METROPOLITAN WASHINGTON 1112 16th Street N.W., Suite 240, Washington, D.C. 20036





Proud participants of Combined Federal Campaign (CFC) 74703

www.ymcadc.org