



# 2020 EXCELLENCE IN PHILANTHROPY AWARD

## INTEGRATING A PHILANTHROPIC CULTURE

Since 2017, the YMCA of Metropolitan Washington have been dedicated to integrating and expanding a culture of philanthropy across the Association by recognizing the achievements of our seventeen branches and program centers. The Excellence in Philanthropy Award recognizes branch achievement in board management, major donor cultivation, stewardship, fundraising and community impact.

The Association Board of Directors Development Committee will select a Y Branch or Program Center that supports a Culture Of Philanthropy (50%) Board Volunteer Management (30%) and Community Engagement (20%).

### Excellence In Philanthropy Criteria



#### Culture Of Philanthropy 50%

- Association leader in major donors, special events and donor recognition
- Promote passion and support towards philanthropy and fund development (fundraising)
- Inclusive environment where everyone feels included and respected
- Promote transparency and safe space for everyone's journey
- Empower staff and volunteers to help others financially and in-kind
- Collaborative environment for volunteers, staff, donors, and members



#### Board Volunteer Management 30%

- Engaged Board Volunteers
- 100% Board Giving & Support
- Active Volunteers who serve the community via Chart of Work



#### Community Engagement 20%

- Hosts Signature Community Projects
- Market to the Community needs
- Community Partners who contributes to the critical program and services
- Commitment to social responsibility by serving as a resources for programs and events

**The Annual "Excellence In Philanthropy Award" will be awarded during the Annual Celebration on October 29, 2020.**