



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



TENNIS FOR A CAUSE

EVENT SPONSORSHIP OPPORTUNITIES

\$30,000 (one available)	Exclusive branding on front of "ball kids" t-shirts (Visibility to over 74 thousand on-site attendees and media outlets).
	Exclusive branding on all marketing collateral/digital assets to include social media platforms, brochures, and merchandise distributed to tournament attendees (towels, bags, etc.).
	Recognized as title sponsor at the YMCA's 2nd Annual "Tennis for a Cause" Citi Open tent event.
	Speaking opportunity at tent event.
	Title sponsor branding on all signage at Citi Open tent event.
	20 tickets and paid for Aug. 1 Citi Open session.
	Box Seats for the semi-finals and finals including parking passes.
\$20,000 (one available)	4 tickets to the Kickoff and Draw Ceremony hosted by the Citi Open.
	Title sponsor of Tennis Celebrity Clinic held at the YMCA (Promoted to over 40,000 YMCA members throughout DMV and Citi Open's social media platforms).
	Prominent on all marketing collateral/digital assets to include social media platforms, brochures, and merchandise distributed to tournament attendees (towels, bags, etc.).
	Recognized as major sponsor of the YMCA's 2nd Annual "Tennis for a Cause" Citi Open tent event.
	Event recognition during at tent event.
	10 tickets and transportation for Aug. 1 Citi Open session.
	4 Box Seats for the quarter-finals and finals including parking passes.
\$10,000 (two available)	2 tickets to the Kickoff and Draw Ceremony hosted by Citi Open.
	Supporting sponsor of Tennis Celebrity Clinic held at the YMCA (Promoted to over 40,000 YMCA members throughout DMV and Citi Open's social media platforms).
	Branding on all marketing collateral/digital assets to include social media platforms, brochures, and merchandise distributed to tournament attendees (towels, bags, etc.).
	Recognized as supporting sponsor of the YMCA's 2nd Annual "Tennis for a Cause" Citi Open tent event.
	2 Box Seats to any session (excluding quarter, semi, or final) including parking passes.
\$5,000	Supporting sponsor of Tennis Celebrity Clinic held at the YMCA (Promoted to over 40,000 YMCA members throughout DMV and Citi Open's social media platforms).
	Branding on marketing collateral/digital assets to include social media platforms and brochures.
	Recognized as supporting sponsor of the YMCA's 2nd Annual "Tennis for a Cause" Citi Open tent event.
	4 tickets and transportation for Aug. 1 Citi Open session.

The YMCA of Metropolitan Washington, in partnership with the CitiOpen, celebrates another year of making a significant impact among local families and youth in need.

This year, we need your support more than ever to afford even more youth with the opportunity to benefit from health, wellness, educational, and sports programs offered by YMCAs in the metropolitan area.

Your sponsorship will serve two purposes – supporting issues and causes that are in alignment with your corporate giving philosophy; and provide opportunities to enhance corporate brand exposure at one of Washington DC's most widely attended annual sporting events. **We thank you in advance for your consideration!**

