



YMCA OF METROPOLITAN WASHINGTON & BETHESDA-CHEVY CHASE ROTARY PRESENT THE **38TH ANNUAL TURKEY CHASE CHARITY RACE**

Virtual Race for 2020 · Anyone, Anywhere Can Participate!

BE A SPONSOR

Join the YMCA of Metropolitan Washington and the B-CC Rotary and make your company part of a tradition that is celebrated by thousands of runners on one of the most anticipated holidays of the year. Celebrate Thanksgiving filled with family, fond memories, indulgence, good health, and you! Your company will be showcased at the race and receive long-term recognition on www.turkeychase.com with banners displayed at the Y from October through December, and in the Chase virtual race bag.



JOIN THE TRADITION

New virtual, socially distant format, same great holiday family fun!
Registration Opens: 9/1/20 | Running Dates: 11/16/20 — 11/30/20

- One of the largest 10k's in the greater Metropolitan Washington area.
- A 37 year history with nearly one million runners from all over the country.
- Over \$6 million raised to improve the lives of thousands of children and families in our community.

For 37 years, thousands of Turkey Chase runners come together around Thanksgiving in support of the YMCA's For A Better Us Campaign benefiting the YMCA of Metropolitan Washington, YMCA Youth and Family Services, and the Bethesda-Chevy Chase Rotary Club Foundation. Be a sponsor and join our Turkey Chase Charity Race. Together, we can make difference.

Become a Turkey Chaser!

It's a great way to connect with local families and reward employees, all while making a huge difference in the lives of kids and families in need.

For information, please contact:

Turkey Chase & Rotary Information: Carla Larrick, Vice President of Operations: Carla.Larrick@ymcadc.org

Sponsorships: Genette Comfort, Vice President of Philanthropy: Genette.Comfort@ymcadc.org

**Title
Sponsor
\$30,000**

Marketing Benefits

- Collateral (souvenir t-shirt, giveaways, etc.)
- Digital and Print Advertising (included in TC38 Artwork)
- Direct Mail Postcard (Audience of 30,000)
- Communications/Branding (social media, e-blast, etc.)

Employee Benefits

- 20 Complimentary entries in the 38th Annual Turkey Chase

Race Day Benefits

- Special social distancing photo op with turkey mascots

**Diamond
Sponsor
\$10,000**

Marketing Benefits

- Souvenir t-shirt
- Digital and Print Advertising (included in TC38 Artwork)
- Direct Mail Postcard (Audience of 30,000)

Employee Benefits

- 10 Complimentary entries in the 38th Annual Turkey Chase

**Gold
Sponsor
\$5,000**

Marketing Benefits

- Souvenir t-shirt
- Virtual Event Bag

Employee Benefits

- 5 Complimentary entries in the 38th Annual Turkey Chase

**Silver
Sponsor
\$3,000**

Employee Benefits

- Souvenir t-shirt
- Virtual Event Bag
- 3 Complimentary entries in the 38th Annual Turkey Chase

**Food For Good
Donation
\$200**

Over 400,000 individuals face food insecurity within the Metropolitan Washington region. The YMCA addresses food insecurity by working with Mid-Atlantic farmers to distribute food to DMV families. **Your contribution provides a week's worth of local produce for five families while supporting local farmers.**



RETURN THIS FORM WITH PAYMENT TO:

YMCA Care of Turkey Chase Charity Race

PO BOX 65325 Washington, D.C. 20037-5325

EIN# 53-0207403

☐ Check enclosed
(Payable to YMCA Metropolitan Washington)

☐ Credit Card:

☐ Visa ☐ Mastercard

☐ American Express ☐ Discover

NAME ON CARD:

CREDIT CARD NO:

EXPIRATION DATE:

3-DIGIT SECURITY CODE:

SIGNATURE:

Please select the branch you would like to support below:

- ☐ Bethesda-Chevy Chase Rotary
- ☐ YMCA Alexandria
- ☐ YMCA Anthony Bowen
- ☐ YMCA Arlington
- ☐ YMCA Ayrilawn Program Center
- ☐ YMCA Bethesda-Chevy Chase
- ☐ YMCA Prince George's County
- ☐ YMCA Calomiris Program Center
- ☐ YMCA Camp Letts
- ☐ YMCA Capital View Program Center
- ☐ YMCA Fairfax County Reston
- ☐ YMCA Loudoun County Program Center
- ☐ YMCA Silver Spring
- ☐ YMCA Youth & Family Services
- ☐ YMCA of Metropolitan Washington

Please Note: The CDC recommends that individuals maintain social distancing (stay at least 6 feet away from others), wash hands often, and wear masks in public settings and when around people who do not live in your household. For more information on CDC guidelines, please visit www.cdc.gov.