FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

the

The Y.[™] In Action.

2020 ANNUAL REPORT YMCA OF METROPOLITAN WASHINGTON





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RESILIENCE IS ALL ABOUT BEING ABLE TO OVERCOME THE UNEXPECTED. SUSTAINABILITY IS ABOUT SURVIVAL. THE GOAL OF RESILIENCE IS TO THRIVE.

– Jamais Cascio

A LETTER FROM THE CHAIRMAN & CEO

Dear Friends,

In 2020, the COVID-19 pandemic led to a dramatic loss of human life. It presented, and continues to present, unprecedented challenges to our communities' livelihood, our employment and the overall public and economic health of our nation, all while forcing us to navigate a roller coaster of emotions relating to social justice and equity.

Confronting the challenges of 2020 necessitated solidarity and support, especially for the most vulnerable in our communities. It was a time for the Y to pivot its strategy so that we could remain strong and resilient, even in an extraordinarily challenging climate. The Y demonstrated its agility while staying true to its mission.

The Y closed the doors to its facilities in March 2020, in response to the mandates of local legislators based upon guidelines of the Centers for Disease Control and Prevention. Without hesitation, volunteers, donors and staff joined and/or supported the Y during that initial change, enabling us to broaden our reach with targeted services to meet the critical and growing needs of the communities impacted by COVID-19. The Y was committed to pooling its expertise, resources and experience to respond to the crisis.

This 2020 Annual Report outlines our story of resilience, commitment, and the impact of our Y's response. Our donors, volunteers, members and staff sacrificed their time and resources to help families survive and thrive during this time of unparalleled hardship.

We are grateful to everyone who participated in blood drives, distributed groceries and hot meals, supported emergency childcare services, distributed children's activity kits, and provided virtual fitness classes during the COVID-19 pandemic. We are proud of our participation in town hall forums focused on racial equity, which fueled discussions that educated, created awareness and will help bring about systemic change. We are grateful to Y members who pivoted and supported us through the #StayWlthUS campaign. We lacked the funds to support the Y's heightened level of need during that time, but Y members provided the resources to continue effectively and equitably providing crucial services for those in our communities who needed them most. Those who supported us then and support us now give us hope for the future: we are continuing to partner with donors, members and staff to build strong communities as the recovery from COVID-19 moves forward.

Thank you for continuing to be a part of this Y journey. Your support allows us to stay "in action" during times of need.

Angie Rese Hawkins

Angie Reese-Hawkins President & CEO

Kathryn Speakman

Kathryn Speakman Chair, Board of Directors

STANDING FOR JUSTICE & EQUITY

As a 501(c)3 non-profit charity organization and movement, we believe in the Constitutional rights of equality and justice. We believe it is our duty to put into action programs that sustain and engage us all; programs that encourage us not only to do better but be better to each other. We believe in creating a culture that sees beyond race, creed, religion or sexual preferences. At the Y, we work to make sure that every human being has the right to a more fulfilling life.

As an inclusive organization, the YMCA of Metropolitan Washington makes a deliberate and conscientious effort to value differences, be supportive of others, and work actively to change structures that are oppressive to various groups. We understand that everyone brings valuable skills and abilities to the Y. Every day, we strive to embody the "for all" part of the Y's mission statement in the actions we take.



Volunteers

Volunteerism is at the heart of every Y, and provides an opportunity to make a positive impact in the lives of others while giving back to the community in a variety of ways. The Y's volunteers serve on local boards, help deliver select programs, and help raise funds to support scholarships and other crucial services. Volunteering provides a sense of accomplishment for those who take part in it, and embodies the Y tenets of concern for others and civic responsibility.

294 TOTAL NUMBER OF PROGRAM VOLUNTEERS
 115 TOTAL NUMBER OF BOARD VOLUNTEERS

#StayWithUs Campaign

The Y's branches respond to the specific needs of the communities they serve. The sudden school closures and economic uncertainty brought on by the COVID-19 pandemic dramatically increased the need for child care and food access. Youth of all ages began learning remotely for the first time, millions found themselves out of work and seniors faced social isolation. The YMCA of Metropolitan Washington, like many Y's across the U.S., responded quickly to the unprecedented circumstances, continuing to fulfill the Y's purpose and mission of strengthening communities.

Our #StayWithUs Campaign was the Y's call to ask over 60,000 Washington area members to stay with the Y, either as an inactive member or volunteer, so that we could continue to serve the 250,000 people that the Y has served over the years.



COMMUNITY IMPACT

In March 2020, the Y's buildings were temporarily closed due to COVID-19 mandates across the Washington area. Many of the Y's programs, services and signature events were pivoted to being held outdoors, online, or through other virtual platforms.

The combined resources of partners, sponsors, donors, members, volunteers and staff are the reason that the Y has been able to deliver programs and services throughout the pandemic. Their commitment to serving, uplifting, and positively impacting the lives of others in their communities was evident by their responses to our requests for help.

> **2,915 CHILDREN** were enrolled in our childcare and emergency childcare programs, which helped safely care for children whose parents were essential personnel during COVID-19. To assist in this effort, Virtual Learning Labs were implemented across 10 locations.

1,517 EXPERIENCES were created for our children to explore new interests and discover new passions in summer day camp.

123 TEENAGERS learned how to make positive change in their community through civic engagement, and became leaders in the YMCA DC Youth & Government program.

2,477 TEEN AND TWEEN experiences were created, which taught our youth members core values, educated them about healthy living and eating, taught them about civic engagement, and helped them acquire leadership skills in camp, as well as giving them opportunities to receive tutoring and mentoring.

2,367 INDIVIDUALS were taught skills and drills online through YMCA sports leagues, covering athletic disciplines such as gymnastics, youth tennis, and self-defense classes and more.

4,791 INDIVIDUALS participated in aquatics programs as the Y closed in March and gradually re-opened throughout 2020.

2,885 PEOPLE were engaged in the Y's Youth and Family Services teletherapy appointments, to help youth navigate adverse childhood experiences caused by the pandemic.



NUTRITION, HEALTH PROMOTION AND WELLNESS PROGRAMS

FOOD AND NUTRITION

54,917 meals were provided to those in need, and 153,128 pounds of produce, including fresh vegetables, were distributed to support seniors and families in need during the pandemic. This effort was in line with the Y's mission to promote equity and access for all. Virtual cooking classes were also available online, so that families could share healthier meals together and learn more about nutrition.

PROGRAMS THAT PROMOTE HEALTH

The Y's Community Health department piloted multiple health promotion programs throughout 2020, despite the ongoing COVID-19 pandemic. These programs included: Simple Cooking with Heart, the Diabetes Prevention Program, Blood Pressure Self-Monitoring, FLiPRx, and Nutrition Counseling; all were offered virtually. Given the strong correlation between diet-related diseases and food insecurity, the Y coupled these programs with homedelivered produce by partnering with 4P Foods, a local food hub that sources from regional farmers. All programs overseen by the Y's Community Health department are advised by a Clinical-Community Advisory Board, composed of leaders from across the District.

SIMPLE COOKING WITH HEART

Simple Cooking with Heart is a culinary and nutrition education program created by the American Heart Association. The Y uses this program to increase cooking confidence and nutrition knowledge. The Y is a contractor of DC Health's SNAP-Ed program, which ensures that DC residents who receive SNAP benefits have access to quality nutrition education.

The Y Food Education Team taught 1,048 kids, adults, and seniors across the association hands-on nutrition best practices and culinary skills, made possible in large part by a 5-year SNAP-Ed Grant from DC Health.

The Y educated 3,987 members of our community in healthy eating practices and healthy lifestyles. We also helped our members begin to overcome long-term challenges and better support their children, seniors and families. 2,731 participants accessed these great opportunities virtually, which gave the Y a broader reach than ever before at a vitally important moment.

THE DIABETES PREVENTION PROGRAM

The Diabetes Prevention program is a year-long program that aims to decrease the risk of diabetes. In 2020, we had 2 cohorts that completed the program at YMCA Silver Spring and the Freedom Aquatics Center, with a total of 35 participants, which is an incredible turnout during this challenging year.

By moving to virtual sessions, the YMCA of Metropolitan Washington's Diabetes Prevention Program was able to maintain our fully recognized status with the Centers for Disease Control. This was accomplished by having participants successfully complete the program and achieve the program's goals of reducing their body weight by at least 7% and increasing their physical activity to 150 minutes per week.

BLOOD PRESSURE SELF-MONITORING

Blood Pressure Self-Monitoring (BPSM) is a 4-month program that aims to decrease high blood pressure. BPSM was piloted in September 2020, and a total of three participants completed the program, all of whom reduced their blood pressure as a result.

NUTRITION COUNSELING

The Y understands the need for a holistic approach to health. In 2020, we hired the YMCA's Community Dietitian to integrate our focus on nutrition into the Y's core services. Our Community Dietitian worked with 32 individuals to meet their health needs during the pandemic.

FLIPRX

In partnership with Children's Hospital, the Y piloted FLiPRx, a produce prescription program for families who face food insecurity. In 2020, the Y established the protocol and trained physicians for the Spring 2021 rollout.



SIGNATURE PROGRAMS

FIT & WELL SENIORS

The Y ensured that seniors who participated in the Fit & Well Seniors program had access to virtual programs and some outdoor activities to maintain their health and wellness routines during the pandemic.

THINGAMAJIG[®] INVENTION CONVENTION

Thingamajig[®] Invention Convention allows kids to use their imaginations to explore, by creating inventions using recyclable materials. In 2020, the 26th Annual Thingamajig[®] Invention Convention was offered as a virtual program, to give kids constrained by the pandemic the same excitement and engagement that only Thingamajig[®] can provide. Singersongwriter Eric Roberson was the host.

BLOOD DONOR DRIVES

In partnership with the American Red Cross, the Y has been one of the leading nonprofits to promote giving blood to save lives. In 2020, the Y blood donation drives helped saved over1,500 lives, thanks to 612 blood donors throughout the community.

TURKEY CHASE

In 2020 the Y successfully translated the 38th Annual Turkey Chase Charity Run into a virtual format, and raised over \$178,000 for the Association. Turkey Chase is a part of the Y's Annual Campaign.



SUSTAI

SUSTAINABILITY

THE Y'S COMMUNITY HEALTH DEPARTMENT STRIVES TO MAKE ALL HEALTH PROGRAMS ACCESSIBLE FOR ALL INDIVIDUALS. ALL PROGRAMS ARE SUBSIDIZED THROUGH THE SUPPORT OF THE FOLLOWING FUNDERS:

- Community Health Administration of the District of Columbia Department of Health
- DC Health SNAP-Education
- YUSA
- Share our Strength
- Community Foundation of NOVA
- Arlington Community Foundation
- ACT of Alexandria
- Safeway
- Montgomery County Food Policy Council
- MAFRAC
- The American Heart Association
- Virginia Diabetes Alliance
- Episcopal Diocese of Metropolitan Washington

OTHER SIGNATURE PROGRAMS THAT RECEIVE GRANT FUNDING AND MAJOR SUPPORT ARE:

- Youth & Government
- Power Scholars Academy
- LEARN 24/Summer Learning Loss
- Community Health/Diabetics Prevention
- Community Health/Summer Meals Program

SUBSIDIES AND FINANCIAL ASSISTANCE

2,332 children and adults were able to participate in lifeenriching programs and services they otherwise could not afford in early 2020 because of our scholarship program, which gave recipients access to summer programs, emergency childcare and virtual learning lab experiences.

\$346,340.47 was provided in scholarships to local families to help cover the cost of curriculum-based preschool and emergency school-age childcare.

578 individuals and families received **\$284,826.48** in membership scholarships, affording them the opportunity to achieve a healthy lifestyle.

294 children received **\$14,441.40** in scholarships, allowing them to have priceless summer fun, experience growth and make memories at our day camps and childcare programs.

23 children received **\$690.77** in scholarships, which allowed them participate in sports leagues and martial arts safety classes in early 2020.

The Y.[™] In Action.













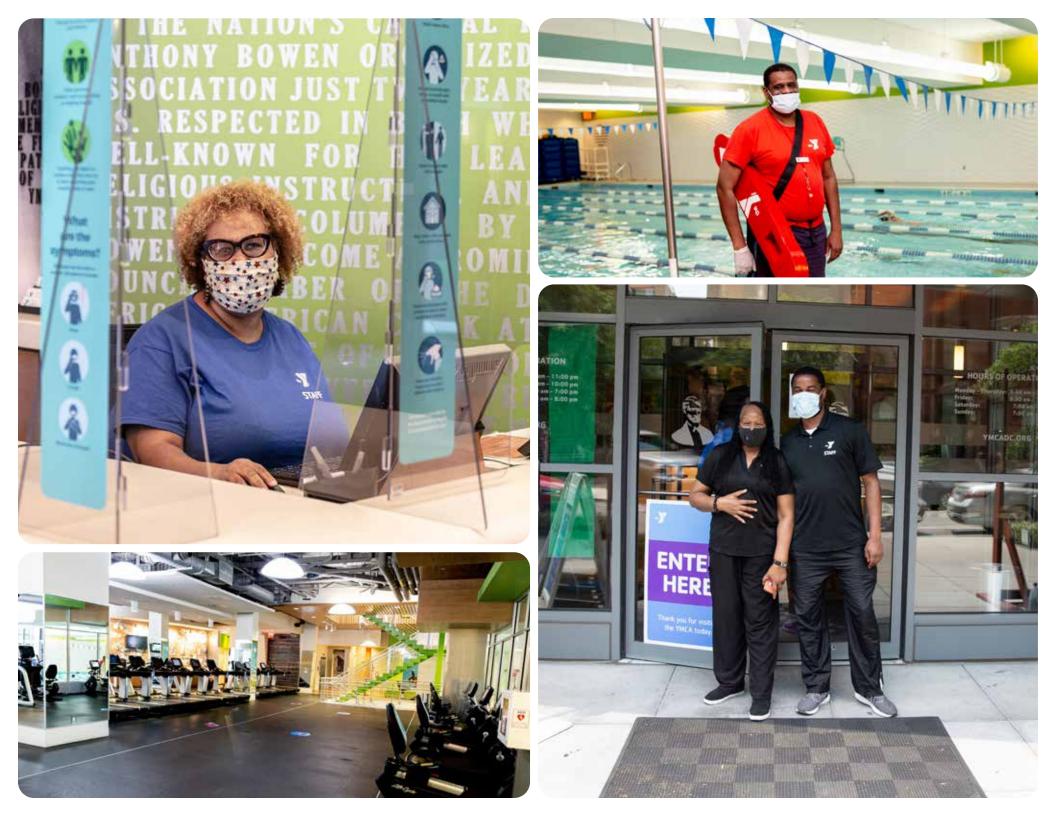




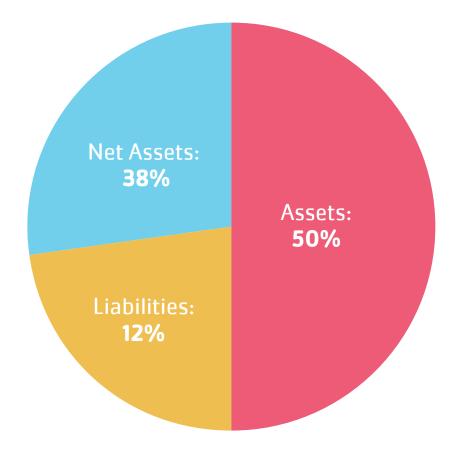








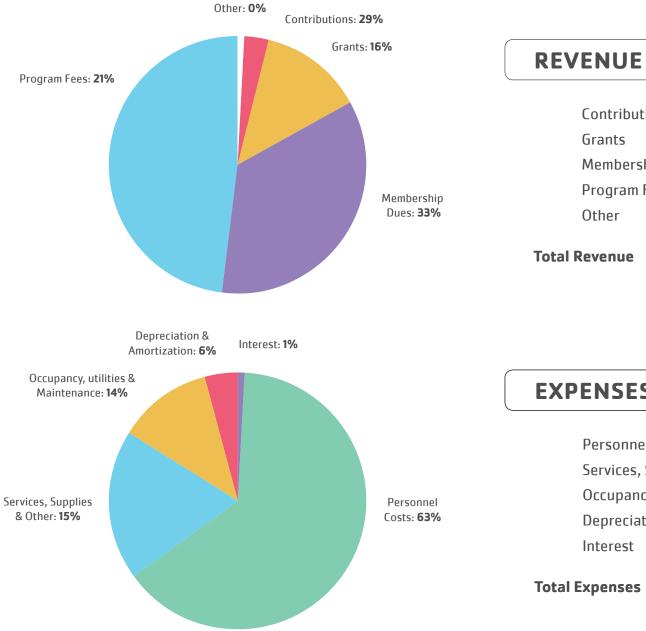
2021 THE Y. SUPPORTING OUR NEIGHBORS: BY THE NUMBERS



CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Assets	\$ 66,177,650
Liabilities	\$ 15,858,170
Net Assets	\$ 50,319,480

CONSOLIDATED STATEMENT OF ACTIVITIES



otal	Revenue	\$ 41,078,920
	Other	\$ 80,430
	Program Fees	\$ 8,596,270
	Membership Dues	\$13,742,240
	Grants	\$ 6,620,530
	Contributions	\$ 12,039,450

EXPENSES

Personnel Costs	\$ 25,918,860
Services, Supplies & Other	\$ 6,307,890
Occupancy, Utilities & Maintenance	\$ 5,914,310
Depreciation & Amortization	\$ 2,465,010
Interest	\$ 371,490

Total Expenses

\$40,977,560

OUR DONORS HELPING US TO BE BETTER TOGETHER

CORPORATION & FOUNDATION DONORS LIST

\$250,000-\$500,000

DC Department of Health

\$100,000-\$249,999

Montgomery County, MD Small Business Administration The GDBS Trust Virginia Early Childhood Foundation YMCA of the USA

\$50,000-\$99,999

Act for Alexandria

Bank of America Foundation

Department of Human Services

Greater Washington Community Foundation / Children's Opportunity Fund RunSignUp

\$25,000-\$49,999	ŀ
Arlington Community Foundation	Т
BellXcel	Т
Clark-Winchcole Foundation	Г
District of Columbia Public School	١
Eventbrite, Inc.	V
Humanities Council of Washington	DC I
Jack Kent Cooke Foundation	V
Kiwanis Foundation of Bethesda	۷ 8
No Kid Hungry / Share Our Strength	V
Safeway Foundation / The Albertsor Companies Foundation	ns V
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\$10,000-\$24,999	Γ
Alexandria Economic Development Partnership	9
Community Foundation of Northern	VA 2

Community Foundation of Anne

Arundel Count	V

The Builders Foundation INC

The M&T Charitable Foundation

TNS Charitable Fund

Van Metre Companies Foundation, Inc.

Washington Area Community Investment Fund

Washington Forrest Foundation

Washington Nationals Philanthropies & Delta Airlines

Weatherspoon Charitable Fund

Wells Fargo

Y Youth Foundation of the Central Atlantic Area

\$5,000-\$9,999

4P Foods

American Heart Association

American Tennis Association

Backflow Technology, LLC

Belfort Furniture

Bethesda Chevy Chase Rotary Foundation

Citi First Enterprises

County of Loudoun Virginia

DC Office of the Deputy Mayor for Planning & Economic Development

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\$1,000-\$4,999

4GirlsRule America's Charities AmeriGroup AmeriHealth Caritas Services LLC **Annapolis Rotary Foundation Bainum Family Foundation** Booz, Allen & Hamilton Bullis School C2S Consulting Group Carefree Boat Club Chevy Chase Automotive, LLC **Community Wellness Alliance LLC Core Foundation INC** Episcopal Diocese of Washington Facebook, Inc. Federal Aviation Administration Fidelity Charitable Gift Fund **FVCBank** Howard Hughes Medical Institute **INOVA Health System** John Marshall Bank Johns Hopkins A/P Service Center Kiwanis Club of Arlington Lockheed Martin M&T Bank, NA Margaret Paxton Memorial Trust Marshfield Associates, Inc. Nancy Peery Marriott Foundation, Inc **Oakmont Special Taxing District** Panda Stonewall Patrona Corporation **Richey Property Management Robert A. Pumphrey Funeral Home** Ruppert Family Foundation, Inc. Sandy Spring Bank

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\$999-\$400
Alexandria Old School Alumni
Association
Ashburn Children's Dentistry
Avalon Settlements
Community Foundation for Loudoun
Crown Trophy
Dulles Foundation Club
Fidelity Brokerage Services LLC
Friends of Phyllis Randall
Gatee Ventures
Gensler

Goose Creek Village Dental Heymann Realty IST Jack and Jill of America Little Diversified Architectural Consulting Lombard Orthodontics, PLLC Makpar Corporation O'Donnell's Market Rehab 2 Perform LLC Sun Dun Inc. of Washington The Charles Delmar Foundation The Wawa Foundation United Way of Central Maryland Virginia Village Holdings, LLC

OUR DONORS HELPING US TO BE BETTER TOGETHER

INDIVIDUAL DONORS LIST

MAJOR DONORS

\$50,000

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\$5,000-\$9,999

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\$500-\$4,999

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Veronique Verdeil

Virgil Griffin

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William Crocker

William Robinette

Yao-Yao 7hu

Yolanda Perez

The YMCA of Metropolitan Washington wishes to thank all of our donors and sponsors

for your unwavering support last year during the pandemic. Due to your contributions, the Y was able to provide charitable services that helped support the children, adults, seniors and families that we serve daily.





LEADERSHIP

2020 BOARD OF DIRECTORS

Kathryn Speakman, Chair of the Board The National Capital Bank of Washington

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Roderic Woodson Parker Poe

Adrienne Owens-Collie Delta Air Lines

Erin Andrew Live Oak Bank

Virgil Griffin Pitney Bowes

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 Pamela Curran, Executive Vice President and Chief Operating Officer
 Dwight Bridges, Chief Financial Officer
 Janice Williams, Senior Vice President, Program Development
 Stacey Leoniak, Senior Vice President, Human Resources

LOCATIONS

WASHINGTON, D.C.

YMCA of Metropolitan Washington Association Services Office 1325 Anthony Bowen Way, N.W. Suite A Washington, D.C. 20009

Child Development Center at Goodwill 1776 G Street, NW Washington, D.C. 20006

YMCA Anthony Bowen 1325 W Street, NW Washington, D.C. 20009

YMCA Calomiris Program Center 1906 Allison Street, NE Washington, D.C. 20018

YMCA Capital View Program Center 2118 Ridgecrest Court Washington, D.C. 20020

The YMCA at The Children's House U.S. Department of Housing and Urban Development 451 7th Street, SW Washington, D.C. 20410

VIRGINIA

YMCA Alexandria 420 East Monroe Avenue Alexandria, VA 22301

YMCA Arlington 3422 North 13th Street Arlington, VA 22201

YMCA Arlington Tennis & Squash Center 3400 North 13th Street Arlington, VA 22201

YMCA Fairfax County Reston 12196 Sunset Hills Road Reston, VA 20190

YMCA Loudoun County Youth Development Center 624 West Church Road Sterling, VA 20164

YMCA Woodmont Gymnastics Center 2422 Fillmore Street Arlington, VA 22207

MARYLAND

YMCA Ayrlawn Program Center 5650 Oakmont Avenue Bethesda, MD 20817

YMCA Bethesda-Chevy Chase 9401 Old Georgetown Road Bethesda, MD 20814

YMCA Camp Letts 4009 Camp Letts Road Edgewater, MD 21037

YMCA Silver Spring 9800 Hastings Drive Silver Spring, MD 20901

YMCA Youth & Family Services Administrative Office 9601 Colesville Road Silver Spring, MD 20901



The Y.[™]In Action.

THE Y'S SERVICES CAN ALSO BE FOUND AT THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT, U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, U.S. DEPARTMENT OF STATE, AND GOODWILL EXCEL CENTER.

OUR MISSION

The YMCA of Metropolitan Washington is a 501(c)(3) non-profit charity organization. The Y's mission is to foster the spiritual, mental and physical development of individuals, families and communities according to the ideals of inclusiveness, equality and mutual respect for all.

OUR CAUSE

We know that lasting personal and social change come about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work sideby-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Proud participants of: Combined Federal Campaign (CFC) 74703

YMCA of Metropolitan Washington 1325 Anthony Bowen Way, N.W. Washington, D.C. 20009

www.ymcadc.org