

AGENDA

11am.....Icebreaker Introductions

11:15amSuccess Stories & Pre-Survey
Discussion

11:30am....."What is Grassroots Marketing"

12pmLUNCH

**12:30 pm – 1:15pm.....Workshop 1: Relationship Building
With Community Marketing Partners**

1:15pm – 1:30pm.....Membership Table Presentation &
External Tabling Activity Examples

**1:30 – 2:30pm.....Workshop 2: Build your Summer
Events Calendar**

Closing Thoughts

Group Pics & Toolkit Pick-Up

