



Grassroots Marketing Academy

May 24, 2022

## **Workshop 2: Resource List**

Here are some common resources you may use when researching local area events to attend this summer. Please add and share additional resources and approaches you have found successful with your group!

**Event websites;** Search your area and tags like “family event” or “Community event”

Google

Patch.com

Eventbrite.com

**Partners;** reach out to establish contact with a group who holds a Group Discount with us. Ask if we may come to deliver a GEX class for free to their employees one day, or participate in upcoming health fairs.

**Your Town Website;** Look for local government and county events/fairs on your town website this summer.

**Follow hashtags on Instagram** that will return interesting events; (for example, if you are in DC you might follow #freefamilyeventDC)

