



YMCA BETHESDA-CHEVY CHASE NAMING OPPORTUNITIES

YMCA BETHESDA-CHEVY CHASE PHASE 1

GIFT AMOUNT	# OF GIFTS	NAMING OPPORTUNITY
\$5,000,000	1	Name YMCA B-CC Branch (on building and signage)
\$1,000,000	1	Cardio Strength Center
		Group Health & Fitness Areas
\$50,000	1	Health and Fitness Studio
\$100,000	1	Aerobic Activity Center
\$250,000	1	Spin/Cycling Studio
\$250,000	1	Mind & Body/Yoga Studio
		The YMCA Bethesda-Chevy Chase Garden
\$100,000	1	Garden and Outdoor Landscaping
		Locker Rooms
\$250,000	3	Family Assistance/Universal
\$100,000	1	Men's
\$100,000	1	Women's (In Memoriam Jane Joseph)
\$500,000	1	Kool Kids Club
		Community Centers
\$500,000	1	Lobby
\$200,000	1	Community Room (Bethesda Kiwanis Foundation)
\$5,000	5	Green Initiative (Bethesda Metro Rotary Foundation)
\$50,000	1	Elevator (Bethesda-Chevy Chase Rotary Foundation)
\$125,000	1	Service Suite
\$15,000	10	Outdoor Bench (Reserve Your Legacy)
\$1,000-10,000	800	Commemorative Bricks (Reserve Your Legacy) (\$5,000 for medium-size and \$1,000 for standard-size brick)

YMCA BETHESDA-CHEVY CHASE FUTURE PHASES

GIFT AMOUNT	# OF GIFTS	NAMING OPPORTUNITY
		Pools
\$750,000	1	Outdoor Pool
\$500,000	1	Indoor B Pool
\$500,000	1	Indoor A Pool
\$100,000	1	Aquatic Center Whirlpool
		Outdoor
\$250,000	1	Track and Field
\$30,000	5	Tennis Courts
TBD	1	Gymnasium
TBD	1	Teaching Kitchen
\$100,000	1	Wellness Center
\$50,000	1	Parking Lot
\$100,000	2	Sauna/Steam Rooms

FOR MORE INFORMATION, PLEASE CONTACT:

Allison Jones
Sr. Vice President of Strategic Partnerships & Operations
Allison.Jones@ymcadc.org

EIN# 53-0207403