



Annual Celebration Sponsorship Opportunities

November 10, 2026 | 5:00–9:30 PM | The Potomac Hotel

Empowering Youth, Strengthening Communities

The YMCA Metropolitan Washington invites you to join us this November for an unforgettable evening of impact, inspiration, and community.

Why Partner With Us?

By sponsoring our Annual Gala Reception, Dinner, and Live Auction, or by contributing an auction item, you help us support local families and future leaders.

Sponsor & Donor Benefits

- » **Brand Exposure:** Prominent logo placement across digital platforms, print marketing and event signage.
- » **Public Recognition:** On-stage acknowledgment during the live program.
- » **Networking & Access:** Direct connection with executive leaders, philanthropists, and community changemakers across the Washington, D.C. Metropolitan Area.

Support the Live Auction 📁

We invite local businesses and donors to contribute unique experiences, products, or services for our live auction to raise critical funds for families who need us most.

Become a Champion Today! For more information on partnership, sponsorship, and donor opportunities, please visit ymcadc.org/celebration.

Each Year:

10,000+

BUILD
LIFE-SAVING
AQUATICS
SKILLS HERE.

15,000+

IN-PERSON
WELLNESS
CLASSES ARE
PROVIDED.

**500+ LOCAL CHILDREN
RECEIVE SCHOLARSHIPS FOR
SUMMER DAY CAMP.**

500+

LOW INCOME
CHILDREN
RECEIVE
CHILDCARE.

12,000+

WELLNESS
EXPERIENCES
ARE CREATED
FOR SENIORS.

**100,000+ MEALS
ARE PROVIDED TO THOSE IN
VULNERABLE COMMUNITIES.**



Maximize Your Brand's Exposure

Partnering with the YMCA highlights your company's commitment to social responsibility in front of our region's top influencers.

Sponsor Level	Presenting \$10,000	Platinum \$5,000	VIP \$3,500	RC & Photo \$2,500	Dessert \$1,500	Impact \$1,000	Table \$500
In-Person Event Placement	Two 10-Top Tables Premier Placement	10-Top Table Premier Placement	10-Top Table	Two Seats	Two Seats	Two Seats	10-Top Table
Stage Recognition Acknowledgment from Board Chair as the Presenting Sponsor	✓						
Podium Role Option to introduce Honorees on stage	✓						
Top-Tier Marketing Exposure Top-tier logo recognition on all digital, print, and event signage	✓	✓					
VIP Reception Opportunity to meet Honorees and YMCA Board Members	✓	✓	✓				
Branding & Logo Placement Featured prominently on sponsored assets	✓	✓	✓	✓	✓		
Program Recognition Logo Placement in Annual Celebration Event Program	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition Across Annual Celebration materials	✓	✓	✓	✓	✓	✓	✓

Presenting Sponsor

Investment: \$10,000 | One Available

- **Category & Event Leadership:** Exclusive recognition as the Presenting Sponsor of the YMCA Annual Celebration (e.g., "YMCA Annual Celebration Presented by [Your Company]").
- **Keepsake Program:** Premium placement full-page ad in the event program book (Inside Front or Back Cover).
- **Marketing Exposure:** Top-tier logo recognition on all digital, print, and event signage, as well as inclusion in post-event press releases and email recaps sent to all attendees and YMCA leaders.
- **Seating & Hospitality:** Two reserved tables of 10 in a premier front-row location, plus two invitations to the VIP Host Reception.

Platinum Sponsors

Investment: \$5,000 | Four Available

- **Category Leadership:** Recognized as an Award Category Sponsor (e.g., "Youth Development Award Presented by [Your Company]" or "Community Partner Award Presented by [Your Company]").
- **Keepsake Program:** Full-page ad in the keepsake event program book.
- **Marketing Exposure:** Logo recognition on all marketing collateral, YMCA digital channels, and post-event attendee recap communications.
- **Seating:** Reserved table of 10.

VIP Reception Sponsor

Investment: \$3,500 | One Available

- **Branded Welcome Reception:** Exclusive logo recognition displayed throughout welcome reception area prior to main program.
- **Keepsake Program:** Half-page ad in the keepsake event program book.
- **Marketing Exposure:** Prominent logo recognition on marketing materials and event sponsor displays.
- **Seating:** Reserved table of 10.

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Red Carpet & Photo Backdrop Sponsor

Investment: \$2,500 | One Available

- Step & Repeat Branding: Logo displayed prominently on the official event photo backdrop and additional branded signage.
- Keepsake Program: Half-page ad in the keepsake event program book.
- Marketing Exposure: Logo recognition on marketing materials and YMCA digital channels.
- Seating: Two reserved seats.

Dessert Sponsor

Investment: \$1,500 | One Available

- Custom Table Branding: Logo feature displayed alongside the dessert course at each guest's place setting.
- Keepsake Program: Half-page ad in the keepsake event program book.
- Marketing Exposure: Name/Logo recognition on marketing materials and stage presentation slides.
- Seating: Two reserved seats.

Impact Sponsor

Investment: \$1,000 | Multiple Available

- Event Recognition: Company logo featured on the main event presentation screen and impact displays.
- Keepsake Program: Half-page ad in the keepsake event program book.
- Marketing Exposure: Company name listed on promotional emails and website.
- Seating: Two reserved seats.

Table Sponsor

Investment: \$500 | Multiple Available

- Seating: Reserved table of 10 with custom table tent signage showcasing your organization name/logo.
- Program: Recognition listing in the event program book.

Program Book Advertising Rates (A La Carte) - Ad Art Deadline: October 21, 2026

Full-Page Color Ad: \$1,000 (Dimensions: 8.5" W x 11" H)

Half-Page Color Ad: \$600 (Dimensions: 8.5" W x 5.25" H)